

**GLOBAL
PRO BONO**
SUMMIT

LISBON: March 7-10, 2017

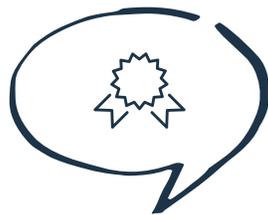
S U M M I T R E C A P

ABOUT GPBS

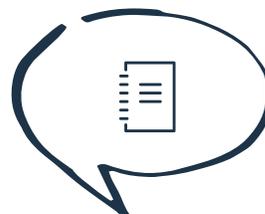
Learn about the history of the Global Pro Bono Summit and explore the contents of this recap.

The Global Pro Bono Summit is an annual invitation-only gathering of leaders from across sectors and around the world with a shared vision to make the talents and skills of the entire business community accessible to organizations serving our collective good.

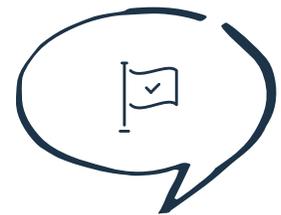
Together with the local host Social Entrepreneurs Agency (SEA), the Taproot Foundation and BMW Foundation convened 95 representatives from pro bono intermediaries, corporations, foundations, and other pro bono champions.



Global Pro Bono Network Achievements of the Last 5 years
What We've Accomplished and the Movement Going Forward



Working Group Sessions
Tackling Global Challenges with Pro Bono



Site Visits
The Impact of Pro Bono

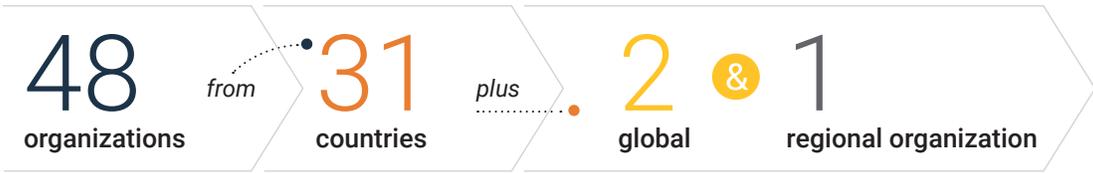


GLOBAL PRO BONO NETWORK ACHIEVEMENTS FROM THE LAST 5 YEARS

Look at what we've accomplished and the momentum going forward.

Since 2013, the Taproot Foundation and BMW Foundation have convened leaders of the pro bono movement from around the world, resulting in the creation of the rapidly growing Global Pro Bono Network... **30%** annually!

This vibrant network of



exists to promote knowledge sharing, mutual support, and collaboration among pro bono providers (or “intermediaries”).

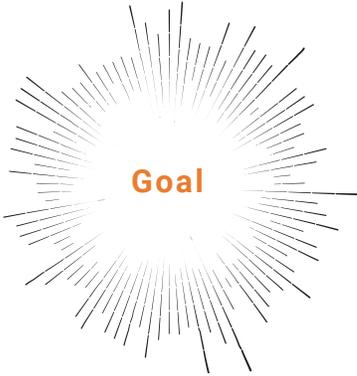
What We've Accomplished

- Developed Network Brand
- Created Website
- Advisory Council Charter
- Established our Mission and vision
- Implemented Membership Application Process
- Participated in Pro Bono Week
- Hosted Global Pro Bono Summits
- Participated in Regional Summits Around the World
- Crafted Indicators and Case Studies

More information on the GPBN on page 10.



WORKING GROUP SESSIONS



To give participants an insight and understanding of different topics concerning pro bono work and its environment.

Working groups discussed their unique approach to tackling global challenges using pro bono. Working group leads included network members, corporate representatives who are focusing their efforts on a larger field approach, and subject matter experts.

Campaigns + Pro Bono

The Taproot Foundation explored using campaigns to engage their communities in impactful pro bono service.

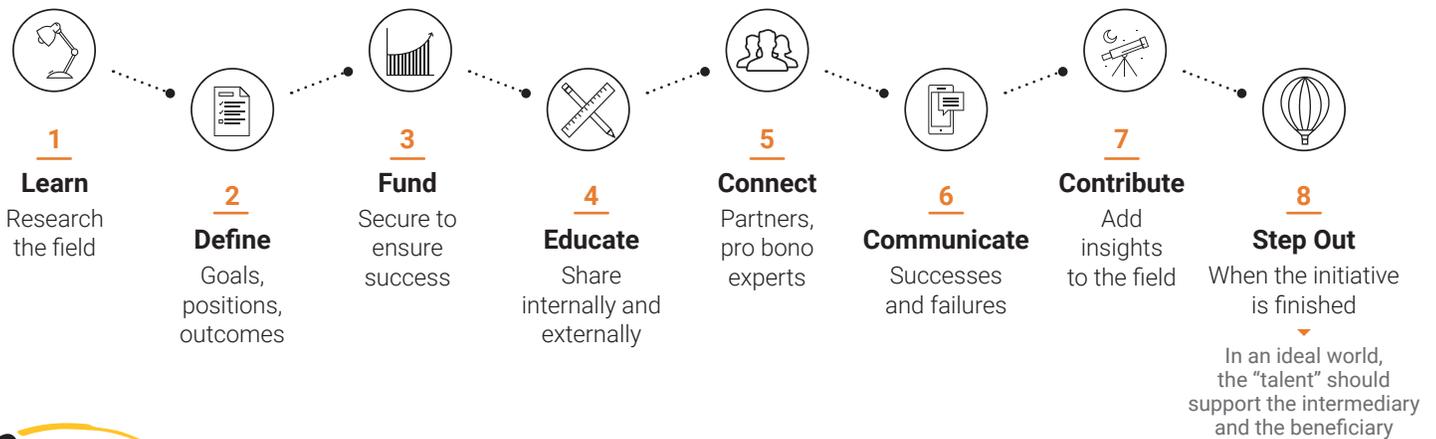
Definition

CAMPAIGN /

- a. an initiative that mobilizes individuals and companies to collectively use their talent in solving a critical community challenge or need.
- b. requires strong nongovernmental organizations and partner experts in the field, and philanthropic entities willing to invest talent and funds.



Framework for a Campaign



TIPS



Campaigns can't be reactive—they must be proactive.



Define a timeline for the campaign.



Campaigns are not about identifying the most important challenge, but the challenge that the organization wants to tackle.

WORKING GROUP SESSIONS



Impact 2030

Led by Impact 2030, U.S.

Definition

IMPACT 2030 / The only business-led effort designed to marshal the power of human capital investments to address the Global Sustainable Development Goals—and the first time that companies will unite their corporate volunteering efforts to address the UN Development Agenda through collaboration.



SUSTAINABLE DEVELOPMENT GOALS (SDGS)



On September 25th 2015, countries adopted a set of 17 goals to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable development agenda. Each goal has specific targets to be achieved over the next 15 years.



SESSION QUESTIONS

How can we contribute to the SDGs on an individual level?

Promotion! Spread the word to companies about what the SDGs are and how to get involved through volunteering. ★

What are companies already doing to achieve the SDGs?

Companies are engaged in the global compact, focusing on such projects as: electricity, pure water, education, medical infrastructure, health and safety of employees, community empowerment, as well as the development of educational training and volunteering platforms and pro bono programs. ★

How can intermediary organizations contribute?

Highlight successful pro bono projects related to each of the 17 SDGs on the Global Pro Bono Network Website. ★

What can we do collaboratively as a network to move the SDGs forward?

Use the GPBN to map NGO needs to what companies are doing with SDGs (regionally). ★

How do we create skill-based networks that address the needs of NGOs?

Find at least one corporate partner to collaborate with on SDGs locally. ★

WORKING GROUP SESSIONS



Multi-National Pro Bono

Led by Volunteering Hungary and General Electric Hungary

Definition

MULTI-NATIONAL PRO BONO / The practice of corporations with offices in multiple geographies engaging their regional employees in pro bono programs which are administered by one or multiple pro bono intermediaries—leveraging the Global Pro Bono Network—to ensure quality and consistent outcomes.



challenges

- 🔍 Quality assurance
- 🔍 Corporate budgets vary across regional offices
- 🔍 Intermediaries desire to work beyond the geography where they are based, but they lack on-the-ground insights in those markets
- 🔍 Cultural differences across regions
- 🔍 Reaching the right people within a multi-national company
- 🔍 Profit-sharing
- 🔍 Contracting—it's possible that companies would still require each local intermediary to sign their own contract

opportunities

- 🔗 Efficiencies of scale
- 🔗 Build a global CRM system to track clients/contacts
- 🔗 Long-term partnerships
- 🔗 Broader impact and higher visibility
- 🔗 Greater collaboration/peer sharing/learnings from other markets
- 🔗 Virtual opportunities
- 🔗 Available talent pool within company to support the intermediaries in this effort

Collaboration in Pro Bono

Led by PYXERA Global, USA

Definition

COLLABORATION IN PRO BONO / Connecting social sector organizations with skilled professionals for expertise sharing, resulting in pro bono engagements with greater impact.



Pro bono can help collaboration!

Provides a safe space for the engaged stakeholders

Everyone is in the same space working together on the same project. Through their desire to give back and share experiences and skills, pro bono acts as a trust building measure.

Creates opportunities for thinking outside the box

Having unanimous agreement on a project scope allows for all sides to engage with a higher level of creativity, resulting in more opportunities to think outside the box.

Builds foundation for future collaboration

After the pro bono project is complete, a level of trust has developed and stakeholders have the confidence to continue collaboration.

WORKING GROUP SESSIONS



Companies

have access to talent and leadership development opportunities while positively impacting their communities.

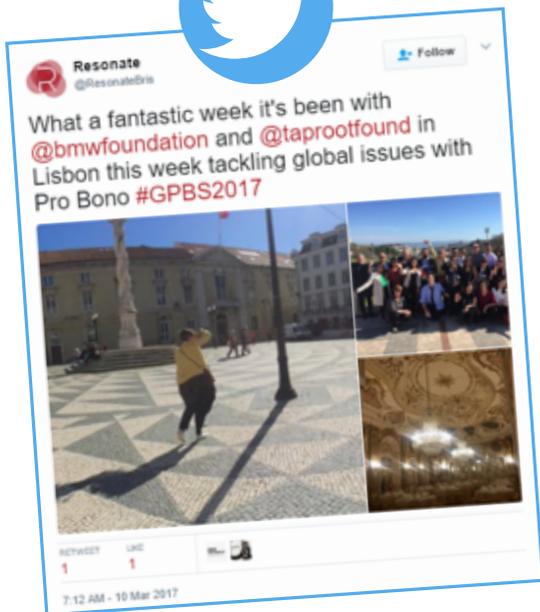
Triple Win

NGOs

have access to qualified skilled professionals that they otherwise couldn't afford.

Volunteers

hone their skills and find great reward in serving their communities.



SITE VISITS

Real-world examples of the impact of pro bono.

The site visits allowed participants to get “away from the table” and gave them an insight into local pro bono projects. Organizations showcasing their work included:

CDI Portugal

Centers of Digital Inclusion

CDI's mission is to mobilize individuals, transform communities, and improve quality of life through technology. This is achieved through one of their projects, Apps for Good, where students and teachers work together in creating ideas of apps, i.e. small software programs that change their world and challenge the status quo.

The Apps for Good program creates a connection between digital learning, company context, and entrepreneur vision, including all the phases of product development. In the end of the program students are not only young entrepreneurs, but they also grow their confidence in tech, acquiring new competencies that are vital to professional life.



CIM

Centro de Inovacao da Mouraria

The Mouraria Creative Hub is a new incubator of the Net of Lisbon Incubators focused exclusively on cultural and creative industries. It opened in May of 2015 and currently hosts roughly 11 projects.

As a center of cultural and creative industries, Mouraria Creative Hub offers a diverse group of mentors and educators providing pro bono service within the specific area of each industry: music, fashion, design, and architecture.

- **Clube de Criativos de Portugal**
Mentors in the creative industries field
- **Fablab Lisboa**
Pre-production models
- **VDA**
Legal consulting
- **Gastão Cunha Ferreira, Consultores em Propriedade Industrial**
Industrial property consulting
- **Escola de Moda de Lisboa**
Consulting in the fashion field

SITE VISITS

Real-world examples of the impact of pro bono.



Netmentora

Entrepreneur commitment is the trademark of NetMentora. Netmentora finds purpose in their passion for entrepreneurship and their desire to pass this on to a new generation, in a spirit of economic responsibility.

Members, who are experienced entrepreneurs, give their time to assess business projects, participate in approval committees, mentor laureates (new entrepreneurs), and get involved in the operations of their association, all of which represents over 70,000 hours of volunteer work each year. Laureates accepted to the program receive free mentoring.

Pro Bono Engagement

Results show that



of Netmentora-mentored companies are still in business after 3 years and



after 5 years.

There are more than **5,600** experienced entrepreneur members from their associations and **9,500** laureate companies.

This project started in **France**, but now also exists in **Belgium, Spain, Italy, Morocco, Switzerland, Chile, Senegal, Tunisia**, and recently in **Portugal** (Lisbon).



WHO BROUGHT US TOGETHER



BMW Foundation Herbert Quandt

The BMW Foundation Herbert Quandt promotes responsible leadership and inspires leaders worldwide to work towards a more peaceful, just, and sustainable future.

Through our activities, we aim to advance the goals of the United Nations 2030 Agenda.



Taproot Foundation, a U.S.-based nonprofit, connects nonprofits and social change organizations with skilled volunteers through pro bono service.

Taproot is creating a world where organizations dedicated to social change have full access—pro bono—to the marketing, strategy, HR, and IT resources they need to be most effective. We power collaboration that connects communities and drives social change. Since 2001, Taproot’s skilled volunteers have served 4,600 social change organizations representing 1.6 million hours of work and over \$161 million in value.



SEA – Social Entrepreneurs Agency is a nonprofit organization founded in 2007 by a collective of social entrepreneurs aiming to create innovative solutions and high social impact in the Social and Solidarity Economy. It focuses in the areas of entrepreneurship, employment, training, consulting, and research on national and international projects.

The Entrepreneur Factory, located in several municipalities throughout the district of Lisbon, first opened in 2009 and offers free support in the areas of employment, training and qualification, promotion of entrepreneurial skills, mentoring, and consulting for inclusive entrepreneurship. Through their efforts, over 5,000 community members have been supported.



YouChange

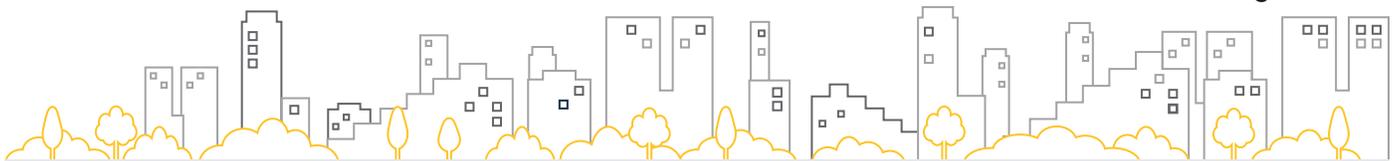
YouChange China Social Entrepreneur Foundation is a national charitable organization approved by the State Council and registered at the Ministry of Civil Affairs of PRC. YouChange’s goal is to promote social justice and harmonious development and discover and support “neo-philanthropy” leaders. The mission is to establish social innovation network support platforms for cross-sectoral cooperation through R&D, advocacy, experimentation, incubation, grantmaking, and cooperation in order to establish a more fair, effective, and sustainable social eco-system.

GLOBAL PRO BONO NETWORK

Description and stats: Learn more about this growing network.



48 organizations from 31 countries plus 2 & 1 global regional organization



AUSTRALIA	Resonate	HONG KONG	Asian Charity Service	SWEDEN	Volontärbyrån
BULGARIA	Time Heroes Foundation	HUNGARY	Volunteering Hungary – Centre of Social Innovation	THAILAND	Thai Young Philanthropist Network (TYPN)
BRAZIL	Phomenta	INDIA	iVolunteer		NEEDeed
	ATADOS	JAPAN	Service Grant Japan	TURKEY	C@rma - Care Move Act
CANADA	Spark	NORWAY	Prospera Network	UNITED KINGDOM	Reach
	LEAP Centre for Social Impact	PERU	Trabajo Voluntario		Inspiring Scotland
	Endeavour Volunteer Consulting	PORTUGAL	Social Entrepreneurs Agency		Career Volunteer
CHILE	Fundación Transcender	RUSSIA	Impact Hub	UNITED STATES	PYXERA Global
CHINA	China Pro Bono Link	SAUDI ARABIA	Ghadan Foundation		Taproot Foundation
	Huizeren	SERBIA	Smart Koletiv	VIETNAM	LIN Center for Community Development
	Talent Achievement Consulting	SINGAPORE	Empact	GLOBAL	PILNet
COLOMBIA	Moving Worlds		Conjunct Consulting		AMAIDI
FRANCE	Passerelles & Compétences	SLOVAKIA	Pontis Foundation		VSO International
	Pro Bono Lab Global Council Member	SOUTH KOREA	SESNet	EU REGION	The Good Lobby
GEORGIA	The Centre for Strategic Research and Development of Georgia	SPAIN	Hazloposible		
GERMANY	Proboneo		Work for Social		



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