



SINGAPORE: March 15 - 18 2016

RECAP

SUMMIT RECAP

The Global Pro Bono Summit is an annual invitation-only gathering of leaders across sectors and from around the world with a shared vision to make the talents and skills of the entire business community accessible to organizations serving our collective good.

Together with the local host, Conjunct Consulting, the Taproot Foundation and BMW Foundation convened 80 participants including representatives from pro bono intermediaries, corporations, and local Asian foundations.

ABOUT THE GLOBAL PRO BONO SUMMIT

Since 2013, the Taproot Foundation and BMW Foundation have convened the leaders of the pro bono movement resulting in the creation of the rapidly growing (30% annually!) Global Pro Bono Network. This vibrant network of 42 organizations from 30 countries exists to promote knowledge sharing, mutual support and collaboration among pro bono providers (or “intermediaries”) from around the world.

Intermediaries are often the sole provider of pro bono services in their entire country. These are social entrepreneurs who are navigating start-ups in challenging environments. Membership in the Network and participation at the Summit affords them the opportunity to bounce ideas, share challenges and develop best practices that strengthen not only their own organization but also the entire Network both regionally and globally. The more effective and efficient pro bono services are for the NGOs in our communities, the better we’re helping to solve more of society’s greatest needs.

The Corporate Day portion of our program is designed for executives who are leading or exploring pro bono service programs at their companies. Corporate Social Responsibility (CSR) professionals take part in the Summit to learn about pro bono service and what type of programming might work for their organization given the needs of their communities, their CSR and business objectives and the talent of their employees.

Agenda Highlights



Best Practice Sharing



Demonstrating the Business Value of Pro Bono



How to Design the Right Program for Your Company



Site Visits: How Six Singapore Nonprofit Organizations Use Pro Bono Service



Bar Camp: Small Group Sessions Tackle Participant-Generated Topics



pro bono Scotland
@probonoscotland

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6 continents being represented at the global pro bono summit in Singapore -huge momentum

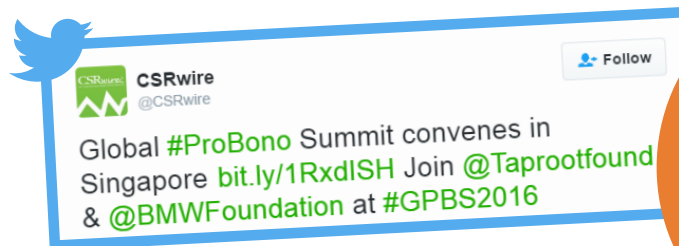
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DEMONSTRATING THE BUSINESS VALUE OF PRO BONO

Network members from the USA and France co-facilitated a session illustrating how pro bono adds value to a company's Corporate Social Responsibility (CSR) practices while supporting business objectives in a multi-national context. Discussions centered on key benefits of pro bono service including bolstering employee morale, developing skills, improving the company's reputation, and driving internal innovation.

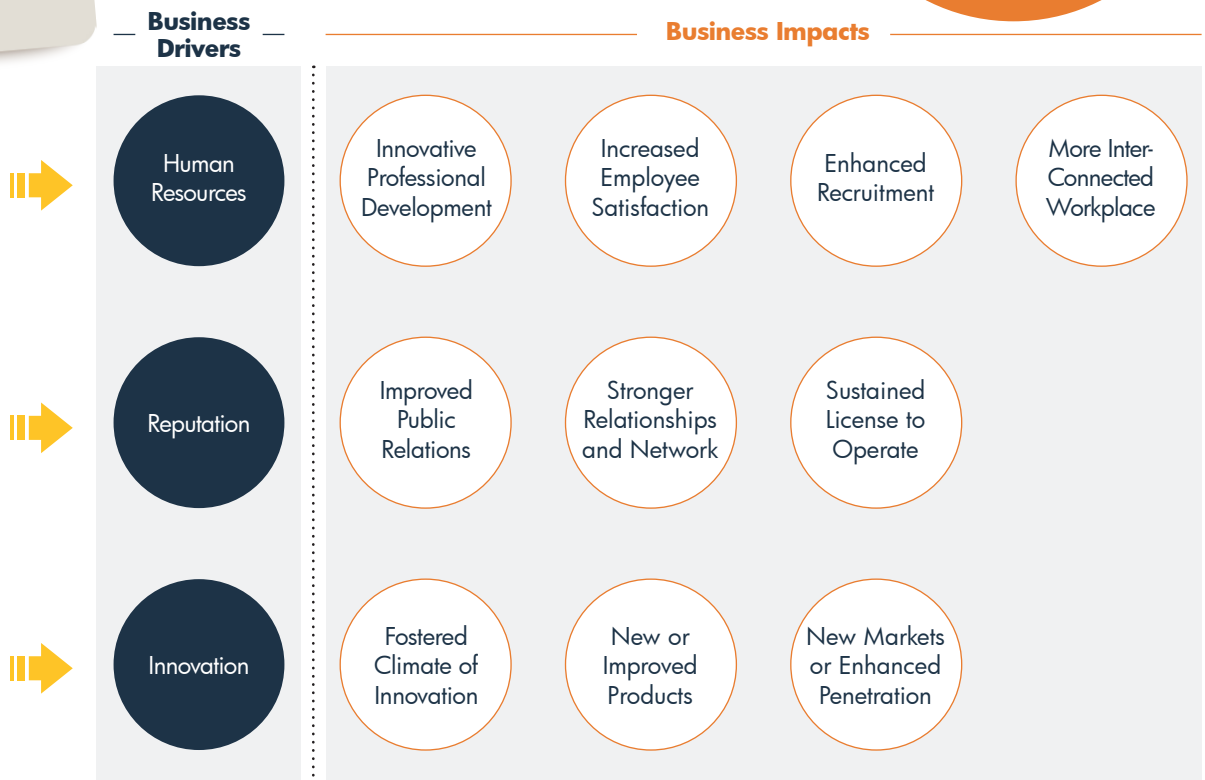


“The Network is the confluence of some of the leading minds on pro bono models that are developing across the world.”

Shalabh Sahai,
iVolunteer, India

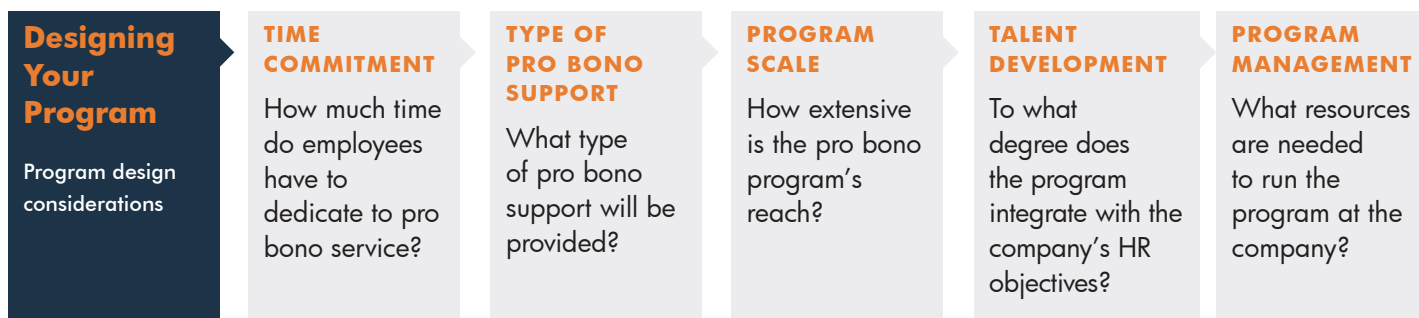
Business Value of Pro Bono

Corporate Pro Bono Programs



HOW TO DESIGN THE RIGHT PROGRAM FOR YOUR COMPANY

Taproot facilitated a half-day session for Corporate Social Responsibility professionals from countries around Asia. One session focused on how to design a custom pro bono program that would work at their company. We explored 5 design considerations to guide their thinking.



Spectrum of Corporate and Community Engagement

Companies were able to map the various ways they support the social sector across Taproot's Spectrum of Corporate and Community Engagement. They found it helpful to see how a comprehensive effort—from cash donations to hands-on volunteering to pro bono service—can add value to the social sector.

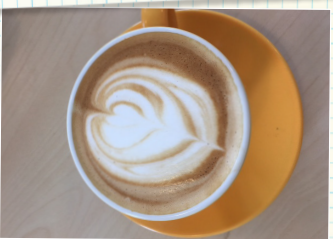
MAKING BUDGET		EXTRA HANDS		INFRASTRUCTURE AND LEADERSHIP	
Financial Support	Hands-On Volunteering	General Skills	Pro Bono Service	Broad Service	
<ul style="list-style-type: none"> • UNICEF • Disaster Aid and Response 	<ul style="list-style-type: none"> • Habitat for Humanity • Donated Manual Labor 	<ul style="list-style-type: none"> • Tutoring • Teaching Basic Computer Skills 	<ul style="list-style-type: none"> • HR Assistance • Marketing Support • Strategic Planning 	<ul style="list-style-type: none"> • Broad Placement • Broad Training 	

SITE VISITS

The Summit included visits to 6 local community organizations that have successfully engaged pro bono services. This was an opportunity to talk to our primary clients and get a first-hand appreciation for their work in issue areas including disadvantaged youth, abused teenage girls, employment services and the elderly.

Pro bono engagement: Who is using pro bono service in Singapore?

Betr Barista founder Pamela Chng was one of five social entrepreneurs matched to C-suite mentors from corporations in the 8-month long Pilot Social Enterprise Mentoring Programme (an initiative of the Ministry of the Social and Family Development, MSF). Among other areas of growth, sales and marketing were identified as key areas to be enhanced. Subsequently, Betr Barista was a recipient of pro bono support from Procter & Gamble (P&G). The volunteer team developed plans for a marketing strategy which aimed to create more awareness and drive sales for their coffee training. Betr Barista then received coaching from two senior managers of Barclays, who helped to further fine-tune the business proposition and pitch to potential funders.



Dayspring Residential Treatment Centre's

first pro bono consulting project happened at a time when Dayspring was facing funding constraints due to expanded operations, increasing demand, and a decreasing pool of private donors, and were looking for help in becoming more financially sustainable. The project team provided a series of recommendations for a model for sustainability. They were then connected to Deutsche Bank for a one-day event called a Scalathon, run by Conjoint Consulting, during which Deutsche Bank employees helped Dayspring to develop a pitch, provided sales tips, and presented recommendations for a 3-year phased approach in donor relationship building, awareness building and community engagement strategies. The combination of projects helped Dayspring double their funding from \$500,000 in 2013 to \$1,000,000 in 2014, enabling them to open a brand new care facility and expand their ability to serve more girls at risk in Singapore.



Check out the other site visit locations!

Parkinson Society Singapore

Rainbow Centre Singapore


Ling Kwang Home for Senior Citizens

Bizlink

CROWD-SOURCING SESSION: PITCH A TOPIC


How can you make sure session topics are most relevant for your participants?
The Bar Camp sessions were small group discussions on topics pitched by participants.
Activity: Write your topic, make your case and lead a small group discussion.

The most popular sessions were:



Measuring
the impact
of pro bono

Is the
Billion+ Change
corporate
campaign right
for your culture?

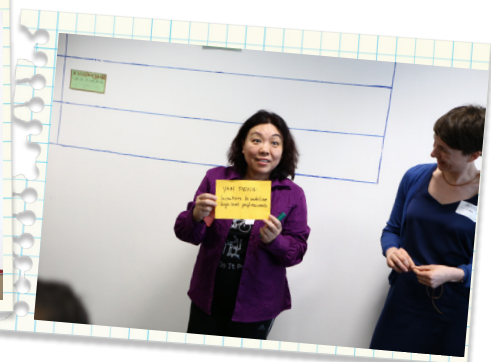


Online pro bono
service matching
platforms

Service
proposals
and pricing

Integrating
pro bono service
into leadership
programs

Pro bono
for retired
professionals



2016 COMMITMENTS

Every year, the Global Fellows establish commitments together to strengthen their organizations, the Network, and the pro bono movement regionally, nationally, and globally for the coming year. Here's what we heard from a few Network members.

What will you commit to?

Co-organize Pro Bono Week 2016.

PRO BONO LAB, FRANCE

Mobilize our model to share with those who want to develop internet-based pro bono.

PASSERELLES & COMPETENCES, FRANCE

Organize the training and roadshow for Latin American network in Rio.

PHOMENTA, BRAZIL



“The Network represents a unique opportunity to get a sense of where pro bono is going, to learn the new trends, and to test your ideas and get feedback. This is a very generous community so everybody wants to help each other.”

**Alberto Alemanno,
The Good Lobby,
European Union Region**

Beta version of the pro bono model catalogue (including franchise opportunities).

PROBONEO, GERMANY

‘Paying it forward’—strengthen pro bono in the region of Central & Eastern Europe in funding, scaling, sharing.

PONTIS FOUNDATION, SLOVAKIA

Publish more on pro bono @ Hug Business, Forbes, LinkedIn.

NATIONAL VOLUNTEER CENTRE, HUNGARY

Be part of the global common quality standard working group to work on strawman for pro bono quality standard.

ASIAN CHARITY SERVICES, HONG KONG

Leverage an awareness campaign for pro bono to engage 5 new corporates.

IMPACT, SINGAPORE

Contribute 5% of our work to the Global Pro Bono Network.

NEEDED, THAILAND

Hold events across Australia to promote the pro bono movement.

RESONATE, AUSTRALIA

CONVENERS OF THE GLOBAL PRO BONO SUMMIT 2016



Taproot Foundation, a US nonprofit, connects nonprofits and social change organizations with skilled volunteers through pro bono service. Taproot is creating a world where organizations dedicated to social change have full access—through pro bono service—to the marketing, strategy, HR, and IT resources they need to be most effective. Since 2001, Taproot's skilled volunteers have served 4,000 social change organizations providing 1.4 million hours of work worth over \$150 million in value. Taproot is located in New York, San Francisco Bay Area, Chicago, Los Angeles, and Washington, D.C. and in partnership with the BMW Foundation is leading a network of global pro bono providers in 30 countries around the world.

www.taprootfoundation.org

BMW Foundation Herbert Quandt

The BMW Foundation brings together leaders from across communities, cultures and countries to drive Social Innovation, promote the Global Dialogue, and encourage Responsible Leadership. We are convinced that our approach breaks down barriers between politics, business and civil society and allows society to benefit from the creativity and diversity that result from cross-sector collaboration.

www.bmw-stiftung.de/en

Special thanks to our local host:



Conjunct Consulting is Southeast Asia's first social change consultancy: engaging, mobilising and empowering pro bono talent to strengthen social good organisations in Singapore. They do this through pro bono consulting projects, strategic collaborations, and one-day corporate scalathon events. Since its inception in August 2011, Conjunct Consulting has delivered 100 consulting projects with a total of 70 nonprofit partners serving various community needs, creating over \$2 million worth of social impact.

www.conjunctconsulting.org

In-kind event space
and support



GLOBAL PRO BONO NETWORK

The Global Pro Bono Network exists to promote knowledge sharing, mutual support and collaboration among pro bono intermediaries from around the world. Through this increased capacity, member organizations are better equipped to drive the movement forward, creating greater global change through meaningful local and regional actions in New York City.

The Global Pro Bono Network was created in 2013 with support from the BMW Foundation and Taproot Foundation who convened intermediaries for the first Global Pro Bono Summit.

The Network is currently composed of:

42



MEMBER
ORGANIZATIONS

from

30



COUNTRIES

and

thrives under the guidance of the Taproot Foundation, BMW Foundation, and an Advisory Council of six Network members which was established after the third Global Pro Bono Summit in 2015 in Berlin, Germany.

List of Network Members

AUSTRALIA	Resonate	GERMANY	Proboneo	SLOVAKIA	Pontis Foundation
BRAZIL	ATADOS	HONG KONG	Asian Charity Services	SOUTH KOREA	SESNet
	Phomenta	HUNGARY	National Volunteer Center	THAILAND	Needeed
CHILE	Fundacion Trancender	INDIA	iVolunteer	THAILAND	Thai Young Philanthropist Network (TYPN)
CHINA	China Pro Bono Link	JAPAN	Service Grant Japan	TURKEY	C@ma — Care Move Act
	Huizeren	MOROCCO	BONUM	UNITED KINGDOM	Career Volunteer
GLOBAL	PILNet	NORWAY	Prospera Network		Inspiring Scotland
CHINA	YouChange China Social	PERU	Trabajo Voluntario	UNITED STATES	PYXERA Global
EUROPEAN UNION	The Good Lobby	PORTUGAL	Social Entrepreneurs Agency		Taproot Foundation
FRANCE	Passerelles Competence	SAUDI ARABIA	Ghadan Foundation		
	Pro Bono Lab	SINGAPORE	Conjunct Consulting Impact		
GEORGIA	The Centre for Strategic Research & Development of Georgia				